

Digital Rate Card

Connect with your target customer anytime or anywhere



1 BUYER'S GUIDE ONLINE

Update your product or service with **Buyer's Guide** online at collisionrepairmag.com.

It's immediately accessible from your desktop, laptop or phone.

Update product information for a nominal fee of \$100.00



Submit your products and services for the 2019 **Buyer's Guide and Directory**, easily online now!

Log on:
collisionrepairmag.com/buyers-submissions

2 NEWSLETTER & E-ZINE

Connect with over 9,000 opt in subscribers with the Collision Repair magazine daily e-zine. Our daily E-Zine contains fresh news content sent directly to you every morning. Advertising banners are available in 600 x 160 format with links to your website or Social Media destination.

Daily E-Zine Newsletter
Non-rotational ad space sent daily to over 9,000 active subscribers.

Daily E-Zine/Newsletter
(600 x 160)



3 STANDARD IAB AD SIZES

Standard IAB sizes are available on all websites with links and SEO applied. Contact your rep for more information on integrations and bundled packages



Featured Rectangle	Big Box Square	Leaderboard	Video	Body Banner
(263 x 330)	(263 x 263)	(728 x 90)	(263 x 250)	(848 x 100)
JPEG or GIF	80K or less	80K or less	Youtube URL	80K or less

Format	File Size	Links	Conditions
JPEG or GIF	80k or less	Please provide specified URL for desired website or social designation.	Only one ad per digital display unit. Refresh of creative recommended per three month period. If more than one ad is required, multiple ad units or page domination* is available.
	Material Deadline		
	Two weeks prior to post		

URL required. All ads due 2 weeks prior to posting.